

Jumpstart your outreach programs with the power of social marketing.




JumpReach™ online viral marketing campaign service leverages your business's biggest asset - your own, existing audience. By giving your current audience the ability to share information or an offer, you can more effectively reach their social networks of friends, family and colleagues to drive traffic to your website and generate new leads.




Use JumpReach Basic To:

- ❖ Organically grow e-mail contact lists
- ❖ Increase newsletter subscriptions
- ❖ Promote products, services and events
- ❖ Raise awareness for political issues, news or announcements
- ❖ Attract more volunteers
- ❖ Raise donations

Features:

- ❖ Unlimited personalized "invite e-mails" that come directly from the referrer, because people are more likely to open an e-mail from someone they know and trust.
- ❖ Contact Importer that allows referrers to access their address books to easily select contacts with whom they want to share your offer. Fully compatible with:




- ❖ Your customized, branded content is sent by referrers to their friends, family and colleagues, increasing awareness and ensuring consistency of your brand's message.
- ❖ Track referrals and recipients' actions in real time

JumpReach Basic Pricing & Setup Structure:

- ❖ \$99 per month with no setup costs
- ❖ Pay online and use automatic billing
- ❖ Quick and easy to setup with Online Setup Wizard

How It Works:

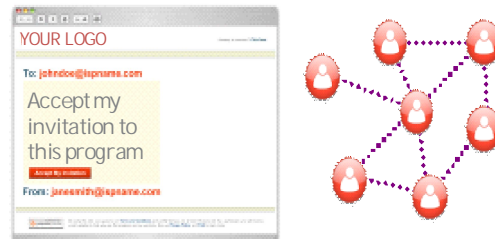
Add a JumpReach Share Button to:

- ❖ E-mail newsletters
- ❖ Websites
- ❖ Online advertisements



Your audience shares your branded message with their friends.

E-mail messages from trusted contacts are more likely to be opened and read.



Measure results:

- ❖ Referral and tracking tools
- ❖ Administration management
- ❖ Works with your existing systems

Go to <http://jumpreach.com/basic> to begin your online viral marketing campaign today!